



MARIANO PEDRO PAOLA AZZATI

UX/UI DESIGNER+MULTIMEDIA+WEB+MOBILE+GRAPHIC
MUSICIAN+VIDEO EDITOR+ARTIST+ANALYST+GEEK+TRAVELER

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NACIONALITY
Argentina

LIVING IN
Buenos Aires, Argentina

DATE OF BIRTH
23/07/1983

PROFILE

I'M a UX DESIGNER working to achieve a better world oriented to the users happiness and always thinking on give **VALUE** on each project.

ART and DESIGN LOVER in all its disciplines.

SYSTEM ANALYST,
Graphic/digital designer
MULTIMEDIA designer, video editor, **COMMUNICATOR**.

Being **CREATIVE** on each job that i do its my way of being.
I use tools as **Photoshop**,
Illustrator, **Sketch**, **InVisio**,
Adobe Premiere, **Sony Vegas**,
Cubase and organize my task with agile methodologies.

The music is my partner every minute of the day.
I'm **MUSICIAN** and i try to grow up with my instrument day by day (Drums and Bass guitar)

A big part of what i know, is because i'm a **SELF-TAUGHT PERSON**.

My goal is **GROW UP AND LEARN** more and more each day about the new technologies and tools that i use, to gain more value for all my projects.

EXPERIENCE

flybondi.com

2018 - Today

FLYBONDI UX ANALYST

- UX Development for the IBE (Airline internet booking engine), design sprint, wireframing, user testings A/B testing, Analytics, Hotjar heatmaps.
- UX for the "offline" PAX experience: Airport, Flight, Manage my booking, etc...

iguanafix

2018

IGUANAFIX UX ANALYST

- improvements for mobile and web products.
- User testings, wireframes and functional prototypes. Analytics, A / B Testing, Heatmap, etc ...



2014 - 2017

Aeropuertos Argentina 2000 UX/UI Designer

- Design and usability analysis on all screen applications in the airports, signage, airport intranet, mobile applications and corporate website.
- Responsible for the analysis, optimization and implementation of improvements in the user experience of websites and mobile applications.

VIACOM

2012 - 2014

VIACOM (MTV, Nickelodeon, VH1, Comedy Central) UX/UI Designer - Video Editor (Web y App Mobile)

- Design of web sites and microsities / web mobile, for all TV channels
- Designing pieces for On-Air, Edition of videos for Web and networks.
- Projects coordination with external companies

TURNER

2010 - 2012

TURNER Broadcasting System (TNT, Space, I-Sat, Cartoon Network, Much Music) UX/UI Designer - Scrummaster

- Design of web sites and microsities / web mobile, for all TV channels
- Project management on the role of Scrum Master



2008 - 2010

Sierra Technology Group Web Designer and software interfaces

- Design of interfaces for desktop applications or the vectorial drawing, embroideries and laser engravings (Stitch ERA).
- Social media management



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SKILLS

This is a graphic representation of what I think, I understand of each discipline, what I want or still need to learn.
"I only know that I know nothing"

UX/UI design



UX Analysis



Multimedia design



Video edition



Graphic Design



English



HTML/CSS



Agile Metodologies



System Analysis



Sound edition



EDUCATION



2019- 2020

ITALIAN

- Italian level : Intermediate



2010 - 2018

ENGLISH

CENTRO UNIVERSITARIO DE IDIOMAS (CUI)

- English level : Upper Intermediate.



2014 - 2018

USABILITY & ACCESIBILITY ANALYST

UNIVERSIDAD TECNOLÓGICA NACIONAL (UTN)

- Understand usability and accessibility for websites, mobile applications or any digital product . Learn strategies for managing usability and UX cases in companies and organizations.



2011

SCRUM MASTER

SCRUM ALLIANCE

- Learning all the necessary tools to carry out projects using agile methodologies.



2010

HTML 5 / CSS3 / JAVASCRIPT

DOTZERO

- Have all the tools and knowledge to be able to develop a site from design to front-end development.



2008

AFTER EFFECTS / PREMIERE

ESCUELA DA VINCI

- Tools for video edition & post production.



2002 - 2004

SYSTEM ANALYST

UNIVERSIDAD DEL SALVADOR

- A Career dedicated to the analysis of different problems and their possible solutions from the computer point of view



1997- 2001

BACHELOR IN SOCIAL COMMUNICATION

Nº 13 D.E. XVIII Región VI. "Tomás Espora"

- Complete college with orientation in social communication and journalism.

Thanks!

